

STUDY AND EVALUATION SCHEME

COURSE : M.B.A

Effective from

Session 2008-2009

Year 1

Semester 1

S.N.	Course Code	Subject	PERIODS			EVALUATION SCHEME				
			L	T	P	SESSIONAL EXAMS			ESE	Subject Total
						CT	TA	TOTAL		
1	MBA 011	Principles & Practice of Management	3	1	-	30	20	50	100	150
2	MBA 012	Managerial Economics	3	1	-	30	20	50	100	150
3	MBA 013	Accounting & Financial Analysis	3	1	-	30	20	50	100	150
4	MBA 014	Organisational Behaviour	3	1	-	30	20	50	100	150
5	MBA 015	Business Statistics	3	1	-	30	20	50	100	150
6	MBA 016	Marketing Management	3	1	-	30	20	50	100	150
7	MBA 017	Computer Applications in Management	2	1	2	30	20	50	100	150
8	MBA 018	Communication for Management	3	1	1	30	20	50	100	150
		Total	23	8	3					1200

COURSE : M.B.A

Effective from

Session 2008-2009

Year 1

Semester 2

S.N.	Course Code	Subject	PERIODS			EVALUATION SCHEME				
			L	T	P	SESSIONAL EXAMS			ESE	Subject Total
						CT	TA	TOTAL		
1	MBA 021	Business Environment	3	1	-	30	20	50	100	150
2	MBA 022	Business Laws	3	1	-	30	20	50	100	150
3	MBA 023	Research Methodology	3	1	-	30	20	50	100	150
4	MBA 024	Operations Research	3	1	-	30	20	50	100	150
5	MBA 025	Production & Operations Management	3	1	-	30	20	50	100	150
6	MBA 026	Cost & Management Accounting	3	1	-	30	20	50	100	150
7	MBA 027	Financial Management	3	1	-	30	20	50	100	150
8	MBA 028	Managing Human Resources	3	1	-	30	20	50	100	150
9	MBA 029	Comprehensive Viva (CV)								100
		Total	24	8	-					1300

LT/P: Lecture/Tutorial/Practical

TA – Teacher Assessment

CT – Cumulative Test

Note: Duration of ESE (End Semester Examination) shall be 3 (Three) hours.

* Details of Course Code are given in the list of Elective Papers.

STUDY AND EVALUATION SCHEME

COURSE : M.B.A

Effective from

Session 2009-2010

Year 2

Semester 3

S.N.	Course Code	Subject	PERIODS			EVALUATION SCHEME				
			L	T	P	SESSIONAL EXAMS			ESE	Subject Total
						CT	TA	TOTAL		
1	MBA 031	Supply Chain Management	3	1	-	30	20	50	100	150
2	MBA 032	Strategic Management	3	1	-	30	20	50	100	150
3	MBA 033	Management Information System	3	1	-	30	20	50	100	150
4	MBA 034	Consumer Behaviour & Marketing Communication	3	1	-	30	20	50	100	150
5	-	Specialization Group -1 Elective 1*	3	1	-	30	20	50	100	150
6	-	Specialization Group -1 Elective 2*	3	1	-	30	20	50	100	150
7	-	Specialization Group -2 Elective 1*	3	1	-	30	20	50	100	150
8	-	Specialization Group -2 Elective 2*	3	1	-	30	20	50	100	150
9	MBA 035	Summer Training Project Report	-	2	-	-	-	-	-	150
		Total	24	10						1350

COURSE : M.B.A

Effective from

Session 2009-2010

Year 2

Semester 4

S.N.	Course Code	Subject	PERIODS			EVALUATION SCHEME				
			L	T	P	SESSIONAL EXAMS			ESE	Subject Total
						CT	TA	TOTAL		
1	MBA 041	Entrepreneurship Development	3	1	-	30	20	50	100	150
2	MBA 042	Corporate Governance, Values & Ethics	3	1	-	30	20	50	100	150
3	-	Specialization Group -1 Elective 3*	3	1	-	30	20	50	100	150
4	-	Specialization Group -1 Elective 4*	3	1	-	30	20	50	100	150
5	-	Specialization Group -2 Elective 3* or 4*	3	1	-	30	20	50	100	150
6	-	Open Specialization Elective (Any one) *	3	1	-	30	20	50	100	150
7	MBA 043	Research Project Report	-	2	2	-	-	-	-	150**
8	MBA 044	Comprehensive Viva (CV)	-	-	-	-	-	-	-	100
9		Total	18	8	2					1150
		GRAND TOTAL (Sem. 1 to 4)								5000

LT/P: Lecture/Tutorial/Practical

** – Evaluation of Project Report : 100 marks and Viva on Project Report : 50 marks.

TA – Teacher Assessment

CT – Cumulative Test

Note: Duration of ESE (End Semester Examination) shall be 3 (Three) hours.

ELECTIVE PAPERS

Specialization Group : Human Resource

	Course Code		
1.	MBA HR 01	Personal Growth and Training & Development...	(III Semester)
2.	MBA HR 02	Industrial Relations & Labour Enactments.....	(III Semester)
3.	MBA HR 03	Team Building & Leadership.....	(IV Semester)
4.	MBA HR 04	Negotiation & Counseling	(IV Semester)

Specialization Group : Marketing

	Course Code		
1.	MBA MK 01	Marketing of Services.....	(III Semester)
2.	MBA MK 02	Marketing Research.	(III Semester)
3.	MBA MK 03	Sales & Distribution Management	(IV Semester)
4.	MBA MK 04	Retail Management	(IV Semester)

Specialization Group : Financial Management

	Course Code		
1.	MBA FM 01	Management of Working Capital.....	(III Semester)
2.	MBA FM 02	Security Analysis and Investment Management ...	(III Semester)
3.	MBA FM 03	Management of Financial Institutions & Services	(IV Semester)
4.	MBA FM 04	Tax Panning & Financial Reporting.....	(IV Semester)

Specialization Group : Information Technology

	Course Code		
1.	MBA IT 01	Database Management System	(III Semester)
2.	MBA IT 02	System Analysis & Design and Software Engineering.....	(III Semester)
3.	MBA IT 03	Data Communication & Network	(IV Semester)
4.	MBA IT 04	Electronic Commerce.....	(IV Semester)

Specialization Group : International Business

	Course Code		
1.	MBA IB 01	International Marketing	(III Semester)
2.	MBA IB 02	International Business Environment and Foreign Exchange Economics.....	(III Semester)
3.	MBA IB 03	Export Management and Documentation.....	(IV Semester)
4.	MBA IB 04	International Logistics Management.....	(IV Semester)

Specialization Group : Open Specialization (Choose any one in IV Semester)

	Course Code		
1.	MBA OP 01	Insurance & Risk Management.....	(IV Semester)
2.	MBA OP 02	Hospitality Management.....	(IV Semester)
3.	MBA OP 03	Project Management.....	(IV Semester)
4.	MBA OP 04	Rural Management.....	(IV Semester)